

Franchisee Non-Disclosure Agreement

Date: [Insert Date]

Parties:

This Non-Disclosure Agreement ("Agreement") is entered into by and between:

Franchisor: [Franchisor Name]

Franchisee: [Franchisee Name]

1. Purpose

The purpose of this Agreement is to protect the confidential information related to the franchise training materials provided by the Franchisor to the Franchisee.

2. Definition of Confidential Information

For the purpose of this Agreement, "Confidential Information" shall include, but not be limited to, training manuals, operational procedures, pricing strategies, marketing materials, customer information, and any other proprietary information disclosed during the training process.

3. Obligations of Franchisee

The Franchisee agrees to:

- A. Maintain the confidentiality of the Confidential Information.
- B. Not disclose any Confidential Information to any third party without the prior written consent of the Franchisor.
- C. Use the Confidential Information solely for the purpose of operating the franchise.

4. Term

This Agreement shall commence on the date first written above and shall continue for a period of [Insert Duration] after the termination of the Franchise Agreement.

5. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Insert State/Country].

6. Signature

IN WITNESS WHEREOF, the parties hereto have executed this Non-Disclosure Agreement as of the date first above written.

Franchisor:

[Franchisor Name]

Franchisee:

[Franchisee Name]