

# Franchisee Non-Disclosure Agreement

Date: [Insert Date]

From: [Franchisor Name]  
[Franchisor Address]  
[City, State, Zip Code]

To: [Franchisee Name]  
[Franchisee Address]  
[City, State, Zip Code]

Dear [Franchisee Name],

This Non-Disclosure Agreement (the "Agreement") is entered into as of the effective date above, by and between [Franchisor Name], hereinafter referred to as "Franchisor," and [Franchisee Name], hereinafter referred to as "Franchisee." The parties agree as follows:

## 1. Definition of Confidential Information

For the purpose of this Agreement, "Confidential Information" shall include all financial information, trade secrets, marketing strategies, operational practices, and any other proprietary information disclosed by Franchisor to Franchisee.

## 2. Obligations of Franchisee

Franchisee agrees to:

- Keep all Confidential Information strictly confidential.
- Not disclose any Confidential Information to any third party without prior written consent from Franchisor.
- Use Confidential Information solely for the purpose of operating the franchise.

## 3. Term

This Agreement shall commence on the date mentioned above and shall continue for a period of [Insert Duration] unless terminated by either party with a written notice of [Insert Notice Period].

## 4. Governing Law

This Agreement shall be governed by the laws of [Insert Governing Law State].

If you agree to the terms of this Agreement, please sign and return a copy to us.

Sincerely,

[Franchisor Name]

[Franchisor Title]

Agreed and accepted by:

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[Franchisee Name]

[Franchisee Title]

Date: \_\_\_\_\_