

# Franchisee Market Exit Strategy

Date: [Insert Date]

To: [Franchisor's Name]

[Franchisor's Address]

Dear [Franchisor's Name],

I hope this letter finds you well. I am writing to formally notify you of my intention to exit the franchise market for [Franchise Name] effective [Exit Date]. This decision was not made lightly and comes after thorough consideration of my current circumstances.

To ensure a smooth transition, I propose the following exit strategy:

- **Notification Period:** I will adhere to the [X weeks/months] notice period as stipulated in our franchise agreement.
- **Inventory and Assets:** I aim to sell or return all inventory and assets according to the guidelines provided in our agreement.
- **Training and Support:** I am willing to provide training and support to the incoming franchisee to facilitate a seamless takeover.
- **Financial Remittance:** I will ensure all outstanding fees and royalties are settled before my departure.

I appreciate the opportunities provided to me as a franchisee and am committed to making this exit as smooth as possible for both parties. Please let me know a suitable time for us to discuss this further.

Thank you for your understanding.

Sincerely,

[Your Name]

[Your Franchise Location]

[Your Contact Information]