

Franchisee Operational Feedback

Date: [Insert Date]

To: [Franchisor's Name]

[Franchisor's Address]

Dear [Franchisor's Name],

I hope this message finds you well. I am writing to provide operational feedback regarding my experience as a franchisee of [Franchise Name].

Positive Feedback

- Support from the franchise team has been exceptional.
- Training programs have been beneficial for staff development.
- The marketing materials provided have helped increase customer engagement.

Areas for Improvement

- Supply chain delays have impacted product availability.
- Additional clarity on operational guidelines would be helpful.
- Increased communication regarding updates and changes is needed.

Thank you for your attention to this matter. I appreciate the opportunity to provide feedback to improve our operations. I look forward to your response.

Sincerely,

[Your Name]

[Your Franchise Location]

[Your Contact Information]