

Dear Franchisee,

We are excited to introduce the new Loyalty Program designed to enhance customer engagement and increase sales. This program is crucial for building long-lasting relationships with our customers.

Training Objectives

- Understanding the Loyalty Program structure
- Learning how to enroll customers
- Implementing promotional offers
- Tracking customer engagement and rewards

Training Schedule

Please find the schedule for the training sessions below:

Date	Time	Location
January 10, 2024	10:00 AM - 12:00 PM	Main Conference Room
January 12, 2024	2:00 PM - 4:00 PM	Online Webinar

Materials Included

- Participant Manual
- Quick Reference Guide
- Presentation Slides
- FAQs Document

We look forward to your participation and are confident that together, we can make this Loyalty Program a success. For any questions or further information, please do not hesitate to reach out.

Best Regards,

Your Franchise Support Team