

Partnership Proposal for Loyalty Perks

Date: [Insert Date]

Dear [Local Business Owner's Name],

We hope this letter finds you well. We are [Your Franchise Name], a [brief description of your franchise] located in [Location]. As we strive to enhance the experience of our customers, we are reaching out to propose a partnership that benefits both our businesses.

We would like to offer your customers exclusive loyalty perks when they present a receipt from your business at our franchise. In return, we hope to extend the same offer to our customers who shop at your location. This mutually beneficial partnership can drive traffic and increase customer loyalty for both businesses.

Here are a few ideas we envision for the partnership:

- Customers who spend over [Amount] at your establishment receive [Specific Offer] at our franchise.
- Our customers can present a receipt for [Specific Offer] at your business after their visit to us.
- Joint promotional events to increase visibility and customer engagement.

We believe that working together can create a strong local business community while rewarding our loyal customers. We would love the opportunity to discuss this proposal in further detail and explore how we can collaborate effectively.

Please let us know a convenient time for you to meet, or feel free to contact me directly at [Your Phone Number] or [Your Email Address].

Thank you for considering this partnership. We look forward to the possibility of collaborating and creating exciting loyalty perks for our customers.

Sincerely,

[Your Name]
[Your Position]
[Franchise Name]
[Contact Information]