

Exciting Announcement: Franchisee Loyalty Rewards Program

Dear [Franchisee's Name],

We are thrilled to announce the launch of our new Loyalty Rewards Program designed exclusively for our dedicated franchisees like you!

Starting [start date], every qualifying purchase you make will earn you points that can be redeemed for exclusive rewards, discounts, and special promotions.

How It Works:

- **Earning Points:** You will earn [X] points for every [amount] spent.
- **Redeeming Rewards:** Points can be redeemed for [examples of rewards].
- **Tracking Progress:** You can easily track your points through [system/platform].

Your continued commitment and hard work deserve to be recognized, and we believe this program will help us strengthen our partnership even further.

If you have any questions, please do not hesitate to reach out to us at [contact information].

Thank you for being a valued member of our franchise family!

Sincerely,
[Your Name]
[Your Position]
[Company Name]