

Franchisee Feedback Request

Date: [Insert Date]

To: [Franchisee Name]

From: [Your Company Name]

Subject: Request for Feedback on Loyalty Program Improvements

Dear [Franchisee Name],

We hope this message finds you well. Thank you for your continued partnership and commitment to our brand. As part of our ongoing effort to enhance our customer loyalty program, we would like to gather feedback from our valued franchisees.

Your insights are crucial for us to understand the effectiveness of our current loyalty strategies and identify areas for improvement. We would appreciate it if you could take a few minutes to share your thoughts on the following:

- What aspects of the current loyalty program do you think work well?
- Are there any challenges you face in implementing the loyalty program at your location?
- What suggestions do you have for enhancing customer engagement through the loyalty program?
- Any additional comments or feedback?

Please send your responses by [Insert Deadline]. Your feedback is invaluable to us, and we are committed to making improvements that benefit both our franchisees and our customers.

Thank you for your time and contributions. We look forward to hearing from you soon.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]