## **Franchise Teleconference Meeting Agenda**

Date: [Insert Date]

Time: [Insert Time]

Location: Virtual (Zoom/Teams Link)

## Agenda

- 1. Welcome and Introduction (5 minutes)
- 2. Review of Previous Year's Performance (15 minutes)
- 3. Strategic Objectives for the Upcoming Year (20 minutes)
- 4. Marketing Strategies and Initiatives (15 minutes)
- 5. Franchisee Feedback and Discussion (25 minutes)
- 6. Action Items and Next Steps (10 minutes)
- 7. Closing Remarks (5 minutes)

Please ensure to review the attached documents before the meeting.

Looking forward to your participation!

Best regards,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]