

Dear Valued Member,

We are excited to announce some updates to our Franchise Rewards Program that will enhance your experience and offer you even greater benefits.

What's New:

- **Increased Points:** Earn 20% more points on every purchase starting next month!
- **Exclusive Promotions:** Enjoy special discounts and offers available only to members.
- **Referral Bonuses:** Receive bonus points for every friend you refer who joins the program.

These updates are designed to show our appreciation for your loyalty and to provide you with more valuable rewards. We encourage you to take full advantage of these new benefits!

For more details about your membership and the rewards program, please visit our website or contact our customer service team.

Thank You!

We appreciate your continued support and look forward to serving you better.

Warm regards,
The Franchise Rewards Team