

# Welcome to Our Franchise Rewards Program!

Dear [Participant's Name],

We are excited to introduce you to our Franchise Rewards Program, designed to recognize and reward your commitment and contribution to our brand.

As a participant, you will have the opportunity to earn points for every sale, referral, and engagement with our marketing initiatives. These points can be redeemed for various rewards, including:

- Exclusive merchandise
- Discounts on future franchise fees
- Access to special training programs
- Invitation to annual franchise conferences

To get started, simply log in to the portal at [URL] and review your initial points balance. We encourage you to engage actively and take full advantage of this program!

Thank you for being a valued part of our franchise community. Together, we can achieve great success!

Sincerely,

[Your Name]  
[Your Position]  
[Company Name]  
[Contact Information]