

# Franchisee Brand Ambassador Program

Date: [Insert Date]

To: [Franchisee Name]

[Franchisee Address]

Dear [Franchisee Name],

We are excited to invite you to participate in our Franchisee Brand Ambassador Program, an initiative designed to enhance the visibility and reputation of our brand through collaboration with our dedicated franchisees.

Your passion and commitment to our brand make you an ideal candidate for this program. As a Brand Ambassador, you will have the opportunity to:

- Engage with customers and promote our brand values.
- Participate in exclusive training sessions and branding workshops.
- Receive promotional materials and merchandise for your location.

We believe that your involvement will not only benefit our brand but also enhance your business's growth and community presence.

Please confirm your participation by [Insert Response Date]. If you have any questions or need further information, feel free to reach out to us at [Insert Contact Information].

Thank you for your continuous support and dedication to our brand.

Sincerely,

[Your Name]

[Your Title]

[Brand Name]

[Brand Contact Information]