

Franchisee Dispute Resolution Method

Date: [Insert Date]

To: [Franchisee's Name]

From: [Franchisor's Name]

Subject: Dispute Resolution Process

Dear [Franchisee's Name],

We hope this message finds you well. We are writing to address the ongoing dispute concerning [briefly specify the issue].

As per the terms of our franchise agreement, we would like to initiate the dispute resolution process as outlined in Section [Insert Section Number]. The following steps are proposed:

1. **Informal Discussion:** We encourage you to have an informal discussion with [designated contact person] by [insert deadline].
2. **Mediation:** Should the issue remain unresolved, we propose engaging a third-party mediator. Please respond with your availability by [insert deadline].
3. **Arbitration:** If mediation does not yield a resolution, we will proceed to binding arbitration as stipulated in our agreement.

Please confirm your agreement to this process by [insert response deadline]. We are committed to resolving this matter amicably and appreciate your cooperation.

Sincerely,

[Franchisor's Name]

[Franchisor's Position]

[Franchisor's Contact Information]