

Franchisee Exclusivity Agreement

Date: [Insert Date]

To: [Franchisee Name]

Address: [Franchisee Address]

City, State, Zip Code: [Insert City, State, Zip Code]

Dear [Franchisee Name],

We are pleased to confirm our agreement regarding the exclusivity of the franchise operation in urban areas. This letter serves to outline the terms under which you shall operate as a franchisee for [Franchisor Name].

1. Grant of Exclusivity

Subject to the terms of this agreement, [Franchisor Name] grants [Franchisee Name] exclusive rights to operate the franchise in the following urban areas:

- [Urban Area 1]
- [Urban Area 2]
- [Urban Area 3]

2. Duration

The exclusivity granted herein shall commence on [Start Date] and shall remain in effect until [End Date], unless terminated earlier in accordance with the provisions outlined herein.

3. Terms of Operation

[Franchisee Name] agrees to adhere to the operating standards and procedures established by [Franchisor Name], as well as all applicable laws and regulations.

4. Termination

This agreement may be terminated by either party with [number] days written notice subject to breach of contract or failure to comply with franchise standards.

Please signify your acceptance of the terms contained in this letter by signing below and returning a copy to us.

Sincerely,
[Your Name]

[Your Position]
[Franchisor Name]

Acceptance:
[Franchisee Name]

Signature: _____

Date: _____