

# Franchisee Exclusivity Agreement

Date: [Insert Date]

Franchisee Name: [Insert Franchisee Name]

Franchisee Address: [Insert Franchisee Address]

## Subject: Agreement for Seasonal Promotions Exclusivity

Dear [Franchisee Name],

This letter serves as a formal agreement regarding the exclusivity rights granted to you as a franchisee of [Franchise Brand/Company Name] for seasonal promotions during the upcoming [Season/Year].

### Agreement Terms:

- Exclusivity:** You shall have the exclusive rights to promote and sell [specific products/services] within the defined territory of [Insert Territory] during the promotion period from [Start Date] to [End Date].
- Promotion Details:** The promotional activities shall include [describe promotions, discounts, or special offers].
- Compliance:** You agree to adhere to all branding and promotional guidelines provided by [Franchise Brand/Company Name].
- Reporting:** You shall provide a report of the promotional activities and sales performance by [Insert Reporting Date].

By signing this agreement, you acknowledge that you accept the terms outlined above and wish to proceed with the seasonal promotions under the exclusivity granted.

We look forward to a successful promotional season ahead.

Sincerely,

[Your Name]

[Your Position]

[Franchise Brand/Company Name]

[Contact Information]

Agreed and Accepted:

\_\_\_\_\_  
[Franchisee Name]

Date: \_\_\_\_\_