

Franchisee Exclusivity Agreement

Date: [Date]

Franchisor: [Franchisor Name]

Address: [Franchisor Address]

Franchisee: [Franchisee Name]

Address: [Franchisee Address]

Subject: Franchisee Exclusivity Agreement for Regional Territories

Dear [Franchisee Name],

This letter serves as an official agreement between [Franchisor Name] and [Franchisee Name] regarding the exclusivity of franchise operations within the defined regional territories.

1. Grant of Exclusivity

[Franchisor Name] hereby grants [Franchisee Name] the exclusive right to operate a franchise at the location of [Territory Description] for the duration of this agreement.

2. Duration

This exclusivity shall commence on [Start Date] and shall continue until [End Date], unless terminated earlier in accordance with the terms laid out in this agreement.

3. Obligations

[Franchisee Name] agrees to uphold the operational standards set by [Franchisor Name] throughout the term of this agreement.

4. Termination

The exclusivity may be terminated under the following conditions: [List conditions for termination].

5. Governing Law

This agreement shall be governed by the laws of [State/Country].

If you agree to these terms, please sign below.

Sincerely,

[Franchisor Rep Name]

[Franchisor Title]

[Franchisor Name]

Agreed and Accepted:

[Franchisee Name]

Date: _____