

Franchisee Exclusivity Agreement

Date: _____

To: [Franchisee Name]
Address: [Franchisee Address]
City, State, Zip: [Franchisee City, State, Zip]

From: [Franchisor Name]
Address: [Franchisor Address]
City, State, Zip: [Franchisor City, State, Zip]

Subject: Exclusivity Agreement for Product Lines

Dear [Franchisee Name],

This letter serves as an agreement between [Franchisor Name] ("Franchisor") and [Franchisee Name] ("Franchisee") regarding the exclusivity of the following product lines:

- [Product Line 1]
- [Product Line 2]
- [Product Line 3]

Terms and Conditions:

1. Franchisor grants Franchisee exclusive rights to sell the above-listed product lines within the designated territory of [insert territory description].
2. Franchisee agrees to meet the minimum purchase requirements as established by Franchisor.
3. This agreement shall remain in effect for a period of [insert duration], unless terminated by either party in accordance with the termination clause in the Franchise Agreement.
4. Franchisee agrees to comply with all franchisor policies regarding the marketing and sale of the product lines.

Please indicate your acceptance of this exclusivity agreement by signing below.

Agreed and Accepted:

[Franchisee Name]
Date: _____

[Franchisor Name]
Date: _____

Thank you for your continued partnership.

Sincerely,

[Your Name]

[Your Title]

[Franchisor Name]