

Franchisee Exclusivity Agreement for Event Sponsorship

Date: [Insert Date]

To: [Franchisee's Name]

Address: [Franchisee's Address]

Dear [Franchisee's Name],

This letter serves as a franchisee exclusivity agreement for your participation as a sponsor of the upcoming [Event Name] scheduled to take place on [Event Date].

1. Exclusivity Rights:

As a sponsor, you will receive exclusive rights within your franchise category, ensuring that no other competing franchisee will be permitted to sponsor the event.

2. Sponsorship Benefits:

Your franchise will receive the following benefits:

- Prominent placement of your franchise logo in event materials.
- Recognition during event announcements.
- Exclusive access to VIP areas.
- [Any other relevant benefits].

3. Agreement Duration:

This agreement is valid from [Start Date] to [End Date].

We appreciate your commitment to our brand and look forward to your participation in making [Event Name] a success.

For any questions, please feel free to contact me at [Your Contact Information].

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]