

Franchise Product Distribution Agreement

Date: [Insert Date]

Franchisor: [Franchisor Name]

Franchisee: [Franchisee Name]

Subject: Franchise Product Distribution Agreement for Product Launch Events

Dear [Franchisee Name],

We are pleased to present this Franchise Product Distribution Agreement ("Agreement") for the purpose of collaborating on the launch of [Product Name] during upcoming product launch events. This Agreement outlines the roles and responsibilities of both parties to ensure a successful event.

1. Scope of Agreement

The Franchisor grants the Franchisee the right to distribute [Product Name] during designated product launch events scheduled for [insert dates].

2. Responsibilities of the Franchisor

- Provide necessary marketing and promotional materials.
- Ensure timely delivery of the product to the Franchisee.
- Offer training and support for event staff.

3. Responsibilities of the Franchisee

- Organize and execute the product launch event following brand guidelines.
- Promote the event through local marketing efforts.
- Provide feedback and reporting on event performance.

4. Compensation

Franchisee shall pay the Franchisor a royalty of [insert percentage or amount] for products sold during the events.

5. Termination

This Agreement may be terminated by either party with written notice at least [insert notice period] prior to the event.

Please sign below to acknowledge your acceptance of the terms detailed in this agreement.

Franchisor Signature

Franchisee Signature

Thank you for your partnership and commitment to making this product launch a success.

Sincerely,

[Your Name]

[Your Title]

[Company Name]

[Contact Information]