

# Franchise Product Distribution Agreement

Date: [Insert Date]

To:

[Franchisor's Name]

[Franchisor's Company Name]

[Franchisor's Address]

[Franchisor's City, State, Zip Code]

Dear [Franchisor's Name],

This Franchise Product Distribution Agreement ("Agreement") is made effective as of [Insert Effective Date] by and between:

**[Distributor's Name]**

[Distributor's Company Name]

[Distributor's Address]

[Distributor's City, State, Zip Code]

(Hereinafter referred to as "Distributor")

And

**[Franchisor's Name]**

[Franchisor's Company Name]

[Franchisor's Address]

[Franchisor's City, State, Zip Code]

(Hereinafter referred to as "Franchisor")

## 1. Grant of Distribution Rights

The Franchisor hereby grants to the Distributor the exclusive right to distribute the franchisor's products in the territory of [Insert Territory] for the duration of this Agreement.

## 2. Duration of Agreement

This Agreement shall commence on the effective date and shall continue for a period of [Insert Duration] unless terminated in accordance with the terms herein.

### **3. Responsibilities of the Distributor**

The Distributor agrees to actively promote, sell and distribute the products in the agreed territory.

### **4. Responsibilities of the Franchisor**

The Franchisor shall provide the Distributor with the necessary support, including training and marketing materials.

### **5. Financial Arrangements**

Details regarding the pricing structure, payment terms, and other financial arrangements will be specified in Schedule A attached to this Agreement.

### **6. Governing Law**

This Agreement shall be governed by the laws of [Insert Jurisdiction].

IN WITNESS WHEREOF, the parties hereto have executed this Franchise Product Distribution Agreement as of the day and year first above written.

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[Franchisor's Name]  
Title: [Franchisor's Title]

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[Distributor's Name]  
Title: [Distributor's Title]