

# Franchisee Incentive Program Evaluation

Date: [Insert Date]

To: [Franchisee Name]

[Franchisee Address]

Dear [Franchisee Name],

We hope this message finds you well. As part of our ongoing commitment to support our franchisees, we are conducting an evaluation of our Franchisee Incentive Program. Your feedback is invaluable in assessing the effectiveness of the program and identifying areas for improvement.

## Evaluation Overview

The evaluation will include:

- Your experience and satisfaction with the incentive program
- Suggestions for new incentives or improvements to existing ones
- Overall impact of the program on your business

## Feedback Submission

Please complete the attached questionnaire by [Insert Deadline]. Your insights will greatly contribute to enhancing our support initiatives.

## Incentive for Participation

As a token of appreciation for your time, participants will be entered into a draw to win [Insert Incentive Details].

Thank you for your participation and for being a valued member of our franchise community.

Sincerely,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]