

# Franchise Financial Risk Evaluation Method

Date: [Insert Date]

To: [Franchisee Name]

From: [Franchisor Name]

Subject: Financial Risk Evaluation for Franchise Application

Dear [Franchisee Name],

We appreciate your interest in joining [Franchise Name] as a franchisee. As part of our commitment to ensuring a successful partnership, we conduct a comprehensive financial risk evaluation for all potential franchisees.

## Evaluation Criteria

- Initial Investment Analysis
- Projected Revenue Estimates
- Operating Expense Assessment
- Cash Flow Projections
- Debt-to-Income Ratio Evaluation

## Next Steps

We kindly request that you provide us with the following documentation to proceed with the evaluation:

- Personal Financial Statement
- Business Plan
- Credit Report

Upon receipt, our team will assess the information provided and get back to you by [Insert Response Date]. If you have any questions, please feel free to reach out via email or phone.

Thank you for considering [Franchise Name]. We look forward to working with you.

Sincerely,

[Your Name]

[Your Title]

[Franchise Company Name]

[Contact Information]