

Dear [Franchisee Name],

We are excited to announce our upcoming online advertising campaign aimed at promoting our franchise and increasing brand visibility. This initiative is designed to engage potential customers and drive traffic to your location.

The campaign will commence on [Start Date] and will include:

- Targeted social media ads
- Google Ads for local search visibility
- Email marketing to our subscriber base
- Promotional offers and discounts to attract new customers

To ensure the success of this campaign, we encourage you to actively participate by:

1. Sharing your own promotional materials and offers.
2. Engaging with the advertisements on social media.
3. Providing feedback and suggestions throughout the campaign.

We believe that with your collaboration, this campaign will significantly increase foot traffic to your franchise and elevate our overall brand presence. If you have any questions or need further information, please do not hesitate to reach out.

Thank you for your continued partnership.

Best Regards,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]