

Dear [Franchisee Name],

We are excited to announce our upcoming charity drive, [Charity Drive Name], which aims to [briefly state the purpose of the charity drive, e.g., support local families in need]. As a valued franchise partner, we invite you to join us in making a difference in our community.

Your involvement in this initiative is crucial, and we believe that together we can achieve great results. We would like to encourage you to participate in the following ways:

- Host a fundraising event at your location.
- Promote the charity drive through your social media channels.
- Encourage your staff and customers to donate.

Additionally, we will be providing marketing materials to assist you in promoting the charity drive. Please find attached [list any attachments, if applicable].

We would love to hear your ideas on how you can contribute or any additional initiatives you might want to propose. Our team is here to support you and ensure a successful charity drive.

Together, let's make a positive impact in our community. Thank you for your continued partnership and commitment to making a difference.

Warm regards,

[Your Name]
[Your Position]
[Company Name]
[Contact Information]