

Franchisee Performance Feedback Request

Date: [Insert Date]

To: [Franchisee Name]

[Franchisee Address]

Dear [Franchisee Name],

We hope this message finds you well. As part of our ongoing commitment to improving the performance and satisfaction of our franchise network, we are reaching out to request your valuable feedback regarding your recent experience with our brand.

We would appreciate it if you could take a few moments to address the following questions:

1. How would you rate your overall experience with our brand?
2. What challenges have you faced in operating your franchise?
3. Are there specific areas where you feel additional support or resources are needed?
4. What suggestions do you have for us to improve our overall franchise system?

Your insights are crucial for us to enhance our support and ensure your success as a franchisee. Please reply by [Insert Due Date].

Thank you for your time and cooperation.

Sincerely,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]