## Franchisee Client Experience Evaluation

Date: [Insert Date]

Franchisee Name: [Insert Franchisee Name]

Franchise Location: [Insert Location]

## Dear [Franchisee Name],

We value your partnership and are constantly striving to improve the client experience across all our franchises. We would greatly appreciate your feedback regarding your recent experiences with our services.

## Please take a few minutes to answer the following questions:

- 1. How would you rate your overall experience with our services?
  - Excellent
  - o Good
  - o Fair
  - Poor
- 2. What specific aspects of our service met or exceeded your expectations?
- 3. What areas do you think we could improve on?
- 4. Would you recommend our franchise to others? Why or why not?
- 5. Any additional comments or suggestions?

Your feedback is invaluable in helping us enhance our services. Please return this evaluation by [Insert Return Date]. Thank you for your participation!

## Sincerely,

[Your Name]
[Your Position]
[Your Company Name]
[Contact Information]