

Franchise Inventory Merchandising Rules

Date: [Insert Date]

To: [Franchisee Name]

From: [Franchisor Name]

Subject: Inventory Merchandising Rules

Dear [Franchisee Name],

We are pleased to provide you with the merchandising rules for managing your inventory effectively. Adhering to these guidelines is crucial for maintaining consistency across our brand and ensuring customer satisfaction.

1. Inventory Management

- Maintain an accurate inventory record of all products.
- Conduct regular inventory audits every month.

2. Product Display

- Follow the approved layout for product displays as per the franchise manual.
- Ensure all products are neatly arranged and accessible to customers.

3. Stock Levels

- Replenish stock weekly to avoid shortages.
- Do not exceed the maximum stock levels set by the franchisor.

4. Promotion and Pricing

- Promotions must align with the franchise marketing strategies.
- Product pricing should be consistent with franchise guidelines.

Please ensure that you and your staff are familiar with these guidelines. Failure to comply may result in penalties as outlined in the franchise agreement.

Thank you for your attention to this matter. If you have any questions or require further clarification, please do not hesitate to contact us.

Sincerely,

[Your Name]

[Your Title]

[Franchisor Name]

[Contact Information]