

# Franchise Joint Venture Proposal

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

Dear [Recipient's Name],

I am writing to propose a joint venture for the expansion of [Restaurant Name] into new markets. With our combined expertise in the restaurant industry, I believe that collaborating could lead to significant growth and profitability for both parties.

Our restaurant has shown consistent success in [Current Locations], and we have identified potential markets in [Target Locations]. By partnering with [Recipient Company Name], we can leverage your established brand presence and local knowledge to accelerate our expansion.

## Proposal Overview

- **Investment Structure:** [Outline proposed investment details]
- **Branding and Marketing:** [Describe branding approach]
- **Operational Strategy:** [Discuss operational collaboration]

We believe this joint venture would position both our brands for enhanced market share and a strengthened competitive advantage. I would like to schedule a meeting where we can discuss this proposal further.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]