Dear [Franchisee's Name],

I hope this message finds you well. I wanted to follow up regarding our recent discussion about the franchise opportunity with [Franchise Name]. We appreciate your interest and would like to know if you have any further questions or if there is any additional information we can provide to assist you in your decision-making process.

As a reminder, the benefits of joining our franchise include:

- Comprehensive training and ongoing support
- Established brand recognition
- Access to proven marketing strategies
- Strong network of fellow franchisees

We're excited about the possibility of having you on board and believe that together we can achieve great success. Please let me know a convenient time for us to discuss this further.

Thank you for considering this opportunity, and I look forward to your response.

Best regards,
[Your Name]
[Your Position]
[Company Name]
[Phone Number]
[Email Address]