

# Dear Valued Franchise Partner,

As the festive season approaches, we are excited to announce our special seasonal loyalty rewards program designed exclusively for our franchisees.

This year, we're offering incredible incentives to you and your loyal customers:

- **Exclusive Discounts:** Enjoy up to 30% discounts on select products.
- **Loyalty Points:** Earn double loyalty points for every purchase made during the holiday season.
- **Special Promotions:** Participate in limited-time promotions to attract more customers.

We believe this initiative will not only enhance customer satisfaction but also increase sales and strengthen your franchise's community connection.

Thank you for your continued partnership. Together, let's make this season unforgettable!

Sincerely,  
[Your Company Name]