

# Seasonal Promotion for Service Upgrades

Dear [Franchisee Name],

We are excited to announce our upcoming seasonal promotion designed to enhance service upgrades across our franchise network. This initiative not only aims to boost customer satisfaction but also to drive revenue during the peak season.

## Promotion Details

From [Start Date] to [End Date], we encourage all franchise locations to offer the following service upgrades:

- [Upgrade Option 1] - [Brief Description]
- [Upgrade Option 2] - [Brief Description]
- [Upgrade Option 3] - [Brief Description]

Franchisees that implement these upgrades will benefit from [Incentives/Rewards Program details]. This is a great opportunity to attract more customers and increase sales.

## Marketing Support

To support this promotion, we will provide marketing materials such as [list marketing materials, e.g., posters, social media graphics, email templates]. Please ensure that these materials are prominently displayed in your locations.

## Next Steps

We encourage you to prepare your teams for this promotion and ensure all staff are trained on the new service offerings. Please reach out to [Contact Person or Department] if you have any questions or need assistance.

Thank you for your continued dedication to excellence in service. Let's make this seasonal promotion a great success!

Best Regards,

[Your Name]

[Your Title]

[Franchise Company Name]

[Contact Information]