Exciting Seasonal Promotion Just for You!

Dear Valued Customer,

We are thrilled to announce our exclusive seasonal promotion at [Franchise Name]! As a special welcome to our new customers, we invite you to take advantage of this limited-time offer that will enhance your experience with us.

What We're Offering:

- 20% off your first purchase!
- Free gift with every order over \$50!
- Exclusive access to seasonal menu items!

This promotion is available from [Start Date] to [End Date]. Don't miss this fantastic opportunity to experience the best that [Franchise Name] has to offer!

To redeem this offer, simply present this letter at the time of your order or use promo code **PROMO2023** when ordering online.

We look forward to serving you and providing a delightful experience!

Warm regards,

[Your Name] [Your Position] [Franchise Name] [Contact Information]