## **Dear Valued Client,**

We are excited to announce a special seasonal offer exclusively for our loyal clients like you! As a token of our appreciation for your continued support, we are pleased to offer you a **20% discount** on all franchise products from **December 1st to December 31st**.

This is a perfect opportunity to stock up on your favorite items or try something new from our extensive range. To redeem your discount, simply use the code **LOYAL20** at checkout or present this letter at your nearest franchise location.

Thank you for being a part of our franchise family. We look forward to serving you in this festive season and beyond!

Warm regards,

**Your Franchise Team**