

# Dear [Franchisee Name],

We are excited to announce our upcoming Back-to-School Promotional Event, designed to help you kick off the new school year with great success!

Date: [Event Date]

Location: [Event Location]

This promotional event aims to attract customers with fantastic deals and engaging activities for families. Here's how you can participate:

- Offer special discounts on selected items
- Host fun activities for children
- Provide back-to-school giveaways
- Utilize social media to promote the event

We encourage you to customize the promotions to fit your local market needs. Please confirm your participation by [RSVP Date] so we can coordinate efforts effectively.

Thank you for being a valuable part of our franchise family. We look forward to seeing you at the event!

Best regards,  
[Your Name]  
[Your Position]  
[Franchise Brand]