

Dear [Franchisee's Name],

We are excited to announce the debut of our new product, [Product Name], set to launch on [Launch Date]. This innovative addition to our lineup is designed to enhance your offering and meet our customers' ever-evolving needs.

To ensure a successful launch, we invite you to participate in our upcoming training session on [Training Date]. This will provide you with all the necessary information and materials to promote [Product Name] effectively within your location.

The marketing kit includes promotional materials, social media content, and point-of-sale displays. You can expect to receive these by [Delivery Date].

We appreciate your commitment to our brand and look forward to your successful launch of [Product Name]. Should you have any questions, please do not hesitate to reach out.

Best regards,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]