

Franchise Expansion Product Alert

Dear [Franchisee Name],

We are excited to announce the expansion of our product line with the introduction of [Product Name]. This new addition is designed to enhance our offerings and attract a broader customer base.

Key Details:

- **Product Launch Date:** [Launch Date]
- **Target Market:** [Target Market Description]
- **Marketing Support:** [Details of Marketing Support]

We believe that [Product Name] will provide significant growth opportunities for your franchise and strengthen our brand. We encourage you to prepare for the launch by familiarizing yourself with the product and engaging with your team to maximize the impact.

If you have any questions or require additional information, please do not hesitate to reach out.

Best regards,

[Your Name]

[Your Position]

[Company Name]