

Franchise Sales Performance Feedback Resolution

Date: [Insert Date]

[Franchisee Name]

[Franchisee Address]

[City, State, Zip Code]

Dear [Franchisee Name],

We appreciate your continued partnership and dedication to our franchise brand. We want to address the recent performance feedback provided regarding your sales metrics for the [Specify Time Period]. We believe clear communication is vital in ensuring mutual success.

Feedback Summary

The following key areas were highlighted in your recent performance review:

- Sales Targets: [Insert specifics]
- Customer Engagement: [Insert specifics]
- Product Knowledge: [Insert specifics]

Resolution Steps

To assist you in improving your performance, we recommend the following actions:

1. Attend the upcoming training sessions on [Insert Date].
2. Implement a customer feedback program.
3. Schedule monthly check-ins with our support team.

We are confident that by taking these steps, you will see a significant improvement in your sales performance. Please don't hesitate to reach out if you have any questions or need further assistance.

Thank you for your attention to this matter. We look forward to your continued growth and success.

Sincerely,

[Your Name]

[Your Title]

[Company Name]

[Contact Information]