

Franchise Marketing Strategy Feedback Resolution

Date: [Insert Date]

To: [Franchisee Name]

From: [Your Name]

[Your Position]

[Company Name]

Subject: Feedback on Marketing Strategy

Dear [Franchisee Name],

Thank you for your valuable feedback regarding our current marketing strategy. We appreciate your insights and understand your concerns about [specific issues mentioned].

Feedback Summary

- [Specific feedback point 1]
- [Specific feedback point 2]
- [Specific feedback point 3]

Resolution Steps

In response to your feedback, we have outlined the following steps:

1. [Action step 1]
2. [Action step 2]
3. [Action step 3]

We are committed to enhancing our marketing efforts and ensuring they align with the goals and expectations of all franchise partners. We will monitor these changes and look forward to your continued feedback.

Thank you once again for your commitment to our partnership.

Sincerely,

[Your Name]

[Your Position]

[Company Name]
[Contact Information]