## **Franchise Candidate Engagement Letter**

Date: [Insert Date]

Candidate Name: [Insert Candidate Name]

Address: [Insert Candidate Address]

Dear [Insert Candidate Name],

Thank you for your interest in joining our franchise family. We are excited to engage with you as you explore the opportunity to become a franchise owner with [Franchise Name].

As you embark on this journey, we want to provide you with all the necessary information and support to help you make an informed decision. Our team is here to assist you every step of the way.

We would like to invite you to an informational meeting where we can discuss:

- Franchise opportunities
- Our brand and its values
- Support and training programs
- Financial considerations

Please let us know your availability for a meeting within the next week. We look forward to hearing from you soon.

Best regards,

[Your Name] [Your Title] [Franchise Name] [Contact Information]