

Franchise Promotional Campaign Information Update

Dear [Franchisee Name],

We are excited to share the latest updates regarding our upcoming promotional campaign aimed at enhancing brand visibility and driving sales across our franchise network.

Campaign Overview

The promotional campaign, titled "[Campaign Name]," will launch on [Start Date] and run until [End Date]. This initiative is designed to engage customers and increase foot traffic to your locations.

Key Details

- **Theme:** [Theme Description]
- **Target Audience:** [Target Audience]
- **Promotional Materials:** [Materials Available, e.g., posters, flyers]

Action Items

Please ensure that you:

- Review the campaign materials attached.
- Prepare your location for the promotional activities.
- Share the campaign details with your staff.

Support and Questions

If you have any questions or need further assistance, please do not hesitate to reach out to our support team at [Support Email] or [Support Phone Number].

Thank you for your continued partnership and support in making this campaign a success!

Sincerely,

[Your Name]
[Your Title]
[Company Name]
[Company Address]