

# Feedback Request: Franchise Promotional Campaign

Dear [Franchisee's Name],

We hope this message finds you well. As part of our ongoing efforts to enhance our promotional campaigns, we value your feedback regarding our recent campaign, [Campaign Name]. Your insights are crucial in helping us understand the impact of the campaign on your franchise.

We kindly ask you to take a few moments to share your thoughts on the following:

- What aspects of the campaign did you find most effective?
- Were there any challenges you faced during the campaign?
- How do you believe the campaign impacted your sales and customer engagement?
- Any suggestions for future campaigns?

Your feedback is invaluable to us, and we appreciate your time and assistance in this matter. Please reply to this email or complete the attached feedback form by [Deadline Date].

Thank you for your continued partnership and support.

Best regards,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]