

# Questions About Becoming a Franchisee

Dear [Franchisor's Name],

I hope this message finds you well. I am [Your Name], and I am interested in exploring the possibility of becoming a franchisee for [Franchise Brand/Company Name]. I would appreciate your assistance with some questions I have regarding the franchise opportunity.

## Questions:

1. What is the initial investment required to become a franchisee?
2. Could you provide an overview of the training and support provided to franchisees?
3. What are the key performance indicators for franchise success?
4. Are there ongoing royalty fees or additional costs I should be aware of?
5. What is the duration of the franchise agreement, and what are the renewal terms?
6. Can you share testimonials or case studies from current franchisees?
7. What marketing support does the franchise offer to its franchisees?
8. Are there any restrictions on products or services I can offer?
9. How is the supply chain managed for franchisees?
10. What is the process for territory selection?

Thank you for your time and assistance. I look forward to your prompt response so that I can better understand this exciting opportunity.

Sincerely,

[Your Full Name]

[Your Contact Information]

[Your Address]