

# Questions for Prospective Franchisee

Dear [Franchisor's Name],

I hope this letter finds you well. I am writing to express my interest in your franchise opportunity and would like to gather more information to better understand the potential partnership. Below are some questions I have:

1. What is the initial franchise fee and what does it cover?
2. Can you provide details about the ongoing royalty fees?
3. What is the typical return on investment for your franchise?
4. What kind of training and support do you offer to new franchisees?
5. Are there any restrictions on sourcing suppliers or products?
6. What are the expectations for marketing and advertising contributions?
7. Can you share examples of successful franchisees and their experiences?
8. What are the key challenges faced by your franchisees?
9. Is there a territory limitation for each franchise location?
10. What is the process for renewing the franchise agreement?

Thank you for considering my questions. I look forward to your response and hopefully to a fruitful collaboration.

Sincerely,

[Your Name]

[Your Contact Information]