

Franchise Territory Expansion Application

Date: [Insert Date]

[Franchisor's Name]

[Franchisor's Address]

[City, State, Zip Code]

Dear [Franchisor's Contact Name],

I hope this message finds you well. I am writing to formally request an expansion of my franchise territory for [Franchise Brand Name]. As a multi-unit owner, I have managed [Number of Current Units] units successfully and believe that further expansion is not only beneficial for my business but also for the overall growth of the franchise.

Background on Current Operations:

- Unit 1: [Location and Performance Details]
- Unit 2: [Location and Performance Details]
- [Additional Units]

Proposed Expansion Territory:

- [New Location 1]
- [New Location 2]
- [Additional Proposed Locations]

In support of my application, I have conducted a market analysis demonstrating the potential for success in these new territories, and I am eager to discuss how my experience and commitment can contribute to the franchise's growth.

Thank you for considering my request. I look forward to the opportunity to discuss this further.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]