

Franchise Termination Appeal

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Franchisor's Name]
[Franchisor's Address]
[City, State, Zip Code]

Dear [Franchisor's Name],

I am writing to formally appeal the termination of my franchise agreement for [Franchise Name/Location], which was received on [Date of Termination Notice]. I believe that the decision to terminate my franchise is unjust and not in accordance with the terms of our agreement.

Over the course of my franchise operation, I have made every effort to adhere to the guidelines set forth in the franchise agreement and have consistently sought to improve my business operations. [Briefly mention specific instances or efforts made, e.g., training participation, marketing efforts, compliance with operations manual, etc.].

I understand that the termination was based on [specific reasons mentioned in the termination notice]. However, I would like to provide additional context regarding these issues and outline the measures I have undertaken to address them. [Briefly explain or refute the reasons for termination].

Given my commitment to the franchise and the success I envision for both my location and the brand as a whole, I kindly request a reconsideration of the termination decision. I am committed to addressing any concerns and would greatly appreciate the opportunity to discuss this matter further.

Thank you for taking the time to review my appeal. I look forward to your prompt response and hope for a favorable resolution.

Sincerely,

[Your Name]