

Franchisee Opinion Gathering

Date: _____

Dear Franchisee,

We hope this message finds you well. As part of our commitment to continuous improvement, we are seeking your valuable opinions and feedback regarding your experience with our franchise system.

Your insights are crucial in helping us understand the strengths and areas for improvement within our network. We would greatly appreciate it if you could take a few moments to share your thoughts on the following topics:

- Your satisfaction with our training programs
- Support received from the franchisor
- Marketing and promotional activities
- Challenges you are currently facing
- Any additional comments or suggestions

Please respond by _____ (deadline for feedback). Your responses will be kept confidential and will be used solely for the purpose of enhancing our franchise operations.

Thank you for your cooperation and for being a valued member of our franchise family. We look forward to hearing from you soon.

Sincerely,

[Your Name]

[Your Title]

[Franchise Company Name]

[Contact Information]