

Franchise Evaluation Request

Date: [Insert Date]

[Franchisor's Name]

[Franchisor's Address]

[City, State, Zip Code]

Dear [Franchisor's Name],

I am writing to formally request an evaluation of the [Franchise Name] franchise opportunity. After reviewing the information available, I am very interested in understanding the potential and expectations of your franchise system.

Specifically, I would like to receive detailed information on the following:

- Initial Franchise Fee
- Ongoing Royalties and Fees
- Training and Support Provided
- Market Analysis and Demographics
- Success Rates of Existing Franchisees

Understanding these aspects will assist me in making an informed decision about pursuing this franchise and aligning it with my business objectives.

I appreciate your attention to this request and look forward to your prompt response.

Sincerely,

[Your Name]

[Your Address]

[City, State, Zip Code]

[Your Email]

[Your Phone Number]