## Franchisee Performance Feedback

Date: [Insert Date]

To: [Franchisee Name]

From: [Your Name]

Subject: Performance Feedback

Dear [Franchisee Name],

We hope this message finds you well. We would like to take this opportunity to provide you with feedback regarding your performance as a franchisee for [Franchise Brand Name].

## **Performance Highlights:**

- [Highlight 1]
- [Highlight 2]
- [Highlight 3]

## **Areas for Improvement:**

- [Improvement Area 1]
- [Improvement Area 2]
- [Improvement Area 3]

We appreciate your hard work and commitment to the franchise. We believe that with some adjustments, you can enhance your performance further.

Please feel free to reach out if you have any questions or would like to discuss your performance in more detail.

Best regards,

[Your Name]

[Your Position]

[Franchise Brand Name]

[Contact Information]