

# Franchise Expansion Request

Date: [Insert Date]

[Franchisor's Name]  
[Franchisor's Address]  
[City, State, Zip Code]

Dear [Franchisor's Name],

I hope this letter finds you well. I am writing to formally request the opportunity to expand my current franchise location of [Franchise Name] into an additional territory. Over the past [duration of franchise operation], I have successfully managed my outlet at [Current Location], demonstrating strong sales performance and customer satisfaction.

Due to increasing demand for our products/services, I believe that opening a new location in [Proposed Location] would not only enhance our brand presence but also generate significant revenue for both the franchise and myself. I have conducted thorough market research and identified that [Proposed Location] has a strong customer base that aligns perfectly with our target market.

Furthermore, I am fully committed to upholding the standards and values of [Franchise Name] and ensuring that the new location operates with the same level of excellence as my current franchise. I am prepared to invest in marketing and workforce development to successfully launch this new location.

I kindly ask for your approval to proceed with the necessary steps for this expansion. I am happy to discuss this proposal further and provide any additional information required. Thank you for considering my request, and I look forward to your positive response.

Sincerely,

[Your Name]  
[Your Title/Position]  
[Your Current Franchise Address]  
[Your Phone Number]  
[Your Email Address]