Dear [Recipient's Name],

We are excited to announce the launch of our new Dental Insurance Policy, designed to provide you and your family with comprehensive dental care coverage.

This policy includes:

- Routine check-ups and cleanings
- Major dental procedures
- Orthodontic services for children and adults
- Emergency dental care

Key Benefits:

- Affordable premiums
- No waiting period for preventive services
- Network of top dental professionals
- Simple claims process

To learn more about the policy and enrollment process, please visit our website at [Website URL] or contact our customer service at [Phone Number].

Thank you for choosing us for your dental insurance needs. We look forward to providing you with excellent service and care.

Sincerely,

[Your Name]
[Your Title]
[Company Name]
[Contact Information]